

Your Backyard Deserves More Than a Canopy.

Modern Aluminum Pergola Systems — Built to Last.

The Best Room Is Outside

cascadeshelter.store

Slide 2: The Problem

Homeowners Are Ready to Buy — But the Market Is Leaving Them Behind



- Traditional brands require **dealer relationships, long lead times, and minimum orders.**



- Competitors like StruXure average **\$38,000–\$45,000 installed** — too expensive for many.



- Contractors **lose bids daily** because they can't source modern systems clients want.



- No **transparent, direct-to-consumer channel** exists for premium pergolas.



Slide 3: The Opportunity

The Opportunity: A \$6.2B Market with a Gaping Hole

The Outdoor Living Market Is Booming — and Underserved at the Mid-Market Level



\$6.2 BILLION



Projected Outdoor Living Structure Market by 2035

45%



Of total pergola sales are Residential Upgrades

5.9% CAGR



Steady annual growth projected through 2032



Cascade Shelter Bridges the Gap

Direct-to-Consumer | Premium Quality | Accessible Pricing

Key Value Propositions:

- 🏠 **Factory-Direct Sourcing:** We cut out the middleman to remove dealer markups.
- 🏠 **Nationwide Drop-Shipping:** Premium aluminum pergolas delivered directly to your door.
- 🏠 **Quality Assurance:** Every unit is checked by our on-site factory inspectors.
- 🏠 **Transparent Pricing:** Systems start at \$3,800 — a fraction of the competition.



Two Distinct Product Lines

Ridge Series



Residential Essential

- 6" x 6" Aluminum Posts
- Manual or Motorized Louvers
- **Starting at \$3,500**

Summit Series



Commercial Grade

- Reinforced Beams & Thicker Frame
- Motorized Standard
- **Starting at \$4,699**

A solution for every budget and every project.

Slide 6: How It Works – Simple, Transparent, Nationwide

From Click to Installation — A Seamless Experience



Discover

Visit
cascadeshelter.store



Order

Transparent pricing,
no hidden fees



Manufacture

Factory-inspected
production



Ship

Direct drop-ship
nationwide



Install





DIY or Contractor
Referral



Contractor Partner Program: Win More Bids

Stop Losing Bids. Start Winning Them
with Cascade Shelter.

Key Benefits:

-  Earn 10% Referral Fee on every sale.
-  **No Inventory.** No Overhead. No Risk.
-  **Simple Process:** You refer, they buy, you get paid.
-  **Example:** Refer a \$8,500 Summit Series → You earn \$850.

10%
COMMISSION



Why We Win – Competitive Comparison

Why Cascade Shelter Wins Bids

	Cascade Shelter	Traditional Pergola	Patio Cover
Starting Price	✓ \$3,500 (UPDATED)	\$15,000+	\$5,000+
Lead Time	✓ 2-3 Weeks	3-6 Months	4-8 Weeks
Material	✓ Powder-Coated Aluminum	Wood/Composite	Thin Metal
Maintenance	✓ Zero	Annual Staining	Moderate
Warranty	✓ 20 Years	Variable	Limited

Stop losing jobs to high costs and long lead times.

Rooted in the Pacific Northwest. Expanding Nationwide.

- **Engineered for the Elements:** Designed to withstand the rain, wind, and sun of the Pacific Northwest.
- **Headquartered in Portland, OR:** A local business with a national reach.
- **Factory-Direct Quality:** On-site inspectors ensure every unit meets our high standards.
- **Nationwide Shipping:** We deliver premium outdoor living solutions to every state.





got shade?

Let's Build Something Together.

Homeowners:

Visit cascadeshelter.store
for a free quote.

Nationwide Shipping.

Contractors:

Join the Partner Referral
Program.

Earn 10% on every referral.

Connect:

Website: cascadeshelter.store

Instagram: [@cascadeshelter.store](https://www.instagram.com/cascadeshelter.store)

Email: hello@cascadeshelter.store